

# Insight Doc Translator vs ChatGPT Plus

**ChatGPT is great for chat. It's terrible at Office files.**

ChatGPT (and similar chat-based AI) can translate text impressively well, but it destroys formatting the moment you paste in a slide deck. Insight Doc Translator keeps the file structure intact across translation, simplification, and summarization.

Feature	Insight Doc Translator	ChatGPT Plus
Office layout preserved	✔ Yes — exactly as you built it	Wall of text — formatting destroyed
Workflow	✔ Drop file → done. Zero copy-paste	Manual copy-paste, slide by slide
Conversational AI	Not the focus	✔ Best-in-class chat
Multi-engine routing	✔ DeepL, Google, Azure, Claude, Gemini, OpenAI	OpenAI only
Specialized translation engine	✔ DeepL on tap (linguistic specialist)	GPT only — generalist
Pricing model	✔ \$199/year + 1y updates	\$240/year (Plus) or per-token API
Data privacy	✔ Local app + your own AI keys	Sent to OpenAI servers + memory feature
All 4 Office formats	✔ Word · Excel · PowerPoint · PDF	Text-only by default

## Summary

ChatGPT is the right tool for conversational AI. It's the wrong tool for translating a 60-slide deck while keeping the design intact. Insight Doc Translator owns that category — and uses ChatGPT (OpenAI) as one of six routable engines when you want GPT's particular voice on a specific paragraph. Buy ChatGPT for chat. Buy Insight Doc Translator for files.