

# Insight Doc Translator vs DeepL Pro

**DeepL is the best engine. We use it. We just don't stop there.**

DeepL Pro is excellent for raw translation quality — that's why Insight Doc Translator uses DeepL as one of its six engines. The difference is what happens to the file around the translated text.

Feature	Insight Doc Translator	DeepL Pro
Raw translation quality	On par (DeepL is one of our 6 engines)	Industry-leading
Office layout preserved	Yes — fonts, tables, charts intact	Often broken when uploading PPTX/DOCX
Multi-engine routing	6 engines, switch per row or per file	Single engine only
All 4 Office formats	Word · Excel · PowerPoint · PDF in one app	Limited PPTX/DOCX support
Simplify / summarize / refine	Built in (CEFR / JLPT / HSK / TOPIK aware)	Translation only
Pricing model	\$199/year + 1y updates	Subscription (\$108/year minimum)
Data privacy	Local app + your own DeepL key (BYOK)	Cloud-only, their key, their billing
Glossary + Translation Memory	TMX standard + DeepL Glossary sync	DeepL Glossary only

## Summary

DeepL is excellent at translation. Insight Doc Translator is excellent at the translation workflow — preserving Office layouts, switching engines per segment, running simplify/summarize/refine on the same file, and keeping your AI costs transparent through BYOK. Use Insight Doc Translator for Office files; keep using DeepL Pro for casual web translation if you already have it.