

Insight Doc Translator vs Synthesia

Synthesia animates a face. We deliver an accessible training video.

Synthesia is excellent at AI avatar videos — a presenter face talking to camera. Insight Training Studio is built for a different job: turning the PowerPoint deck you already have into a narrated training video, in any of 47 languages, with optional sign-language interpretation overlay — in five minutes.

Feature	Insight Doc Translator	Synthesia
Input source	✔ Your existing PPTX or PDF	Text script you write from scratch
Output style	Slides + narration + optional wipe (presenter or sign-language, per scene)	✔ Avatar face talking to camera
Sign-language overlay	✔ Built in (per-scene wipe assignment)	Not supported
Audio-first workflow	✔ Export WAV first, build matching slides/wipes after	Not supported — script-only
Accessibility (EAA / ADA / ♿)	✔ Sign-language ready by design	Requires manual external editing
Time to first MP4	✔ ~5 minutes (drop file → export)	30-60 minutes (script → render)
Language coverage	47 languages (Edge Neural / Windows / VOICEVOX / ElevenLabs)	✔ 140+ languages with avatar lip-sync
Speaker notes reuse	✔ Notes auto-become the narration script	N/A — start from scratch
Narration sources	✔ AI (47 lang) · in-app recording · WAV/MP3 import — mix per scene	AI avatar voice only (script-based)
Local processing	✔ Runs on your PC. No file upload to our servers	Cloud-only
LMS export (SCORM 1.2)	Built-in — Moodle / TalentLMS / Cornerstone ready	✔ Built-in (Synthesia 'SCORM Export' add-on)
All features available to all paying users	✔ Yes — no Pro/Enterprise feature gating	Tiered — avatar count, resolution, SCORM gated by plan
Pricing	✔ \$199/year (Personal) · \$499/year (Business) — same features	\$30+/month subscription, tiered features

Summary

Different jobs. Synthesia: avatars talking to camera — great for marketing videos with a virtual presenter. Insight Training Studio: PowerPoint to a multilingual, accessibility-ready training video — with sign-language and presenter wipes built in. If your starting point is a deck and you need to ship inclusive training fast, Insight Training Studio gets you to MP4 in five minutes. If you need a single talking-head avatar from a script, Synthesia is the right tool.