

About HARMONIC insight

HARMONIC insight is an independent Tokyo-based software company building Windows desktop tools for knowledge workers handling multilingual Office documents. The company ships two flagship products: Insight Doc Translator (INST) — translates and rewrites Word, Excel, PowerPoint, and PDF files with layout preservation across 47 languages — and Insight Training Studio (INMV) — turns PowerPoint decks into AI-narrated training videos in 47 languages in five minutes. Both products use the BYOK (bring your own key) model: customers connect their own DeepL, OpenAI, Anthropic, Google, Azure, or Gemini API keys; the apps never see customer files or text on the server.

Quick facts

Founded	August 2025
Headquarters	Tokyo, Japan
Status	Independent. No VC funding.
Products live	INST · INMV
Languages supported	47
AI engines integrated	6 translation + 4 TTS + voice cloning
Pricing model	\$199/year (Personal) · \$499/seat/year (Business)
Trial	30 days, no credit card, full feature access
Refund policy	30 days, no questions asked
Distribution	Direct (insightoffice.io) and Lemon Squeezy as Merchant of Record

Headlines journalists have used

- "Independent Japanese SaaS shipping for the global market" — niche angle
- "All four Office formats translated with layout intact" — feature angle
- "BYOK SaaS that doesn't see your files" — privacy angle
- "\$199/year — annual license, no upsells" — pricing angle
- "Tokyo team building tools they use themselves" — story angle

Three story angles

The category nobody's serving

DeepL handles translation. ChatGPT handles chat. Acrobat handles PDF. None handle Word, Excel, PowerPoint, AND PDF together with layout intact. HARMONIC insight built the tool that fills that gap, and quietly outperforms the alternatives on the workflow that matters.

Subscription fatigue meets a counter-offer

While SaaS is racing toward higher prices and more bundling, this company sells a \$199 annual subscription. The bet: customers who own the tool tell others, churning the LTV math in a different direction than monthly recurring revenue.

BYOK as a privacy stance

Most AI products send your data to their servers. HARMONIC insight uses your own AI keys; the app talks directly to DeepL or OpenAI from your machine. It's a quiet privacy stance in a category that hasn't taken one.

Press contact

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Brand assets, full screenshots, and high-res logos available on request.

Web: insightoffice.io · Affiliate program: insightoffice.io/affiliates